



Douglas Peters

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Sioux Falls, SD 57105
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 [linkedin.com/in/sitedesigner](https://www.linkedin.com/in/sitedesigner)

 twitter.com/Domainating

 [facebook.com/symbioticdesign](https://www.facebook.com/symbioticdesign)

 W3DN.com

 shop.DomainHostmaster.com

 www.Domainance.com

 HDWebHosting.com

SKILLS

- Photoshop
 - Illustrator
 - Dreamweaver
 - HTML & CSS Coding
 - Branding & Marketing
 - Search Optimization
 - Sales & Customer Service
 - Teaching/Training Others
 - Managing Others
 - Social Media
 - Creative Writing
 - Typography
 - Video Graphics
 - Video Toaster
 - Website Administration
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EXPERIENCE

Owner: Symbiotic Design

Established March, 15, 1997

Designer of brands, marks, graphics, & websites. Creative copy writing, website search optimization, promotion and marketing. Domain registration & hosting sales. PPC advertisement publishing platform. Promotional listing websites and niche directories. Brand management & intellectual property protection.

Originally a freelance marketing, identity and design studio, as I expanded my business offerings and reach with domain, web hosting, ecommerce software and webmaster tools, because of my association and partnerships with other designers and developers, these new technologies became the focus of my business. Some of my online offerings are represented in the left column.

Boss' Pizza and Chicken

August – December 2016

Part-time food delivery driver, dishwasher & order taker.

Kohl's Department Store #105

June 2011 – July 2015

Part-time to full-time. Started unloading trucks & restocking merchandise. Later as a cashier & jewelry counter sales associate.

Syd's Eastside Auto Salvage, Inc.

June 2006 – February 2009

Part-time to full-time webmastering and online marketing.

I am a technology buff that enjoys art, design, marketing, writing, teaching, sports, and family life. I'm comfortable working alone or as a part of a tight knit team. My future employer should understand that I am an intelligent individual that knows full well that multitasking is a fallacy that prohibits focus by introducing distraction and leads to mistakes, although I am happy to juggle more than one project at a time, I will not be working on more than one project at any time.



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OBJECTIVE

To secure a position as a professional in a career where I can leverage my creative talents.

WEB DESIGN

Although still designing for myself, too many of my clients websites failed after a short 1 or 2 year stint online because they refused to retain my services once the website was finished, for marketing purposes.

Though a website *is* a marketing platform, that online brand and presence needs to be marketed and regularly updated in order to have a significant and effective contribution to a business. Just because a website is published doesn't mean that the marketing is done.

I am now designing a variety of websites for myself as examples of my creativity and abilities.

My online portfolio:

www.Doug-Peters.com

My most current resume:

www.Doug-Peters.com/resume

EDUCATION

Augustana College Bachelor of Fine Arts Degree pending competition of one foreign language class requirement.

1993-1996: *Augustana College*, Sioux Falls, SD, 57197

1982-1984: *South Dakota State University*, Brookings, SD, 57007

Educational emphasis is on graphic design and illustration with basic training in all art media, art history and basic computer programming. Art medias studied include; conceptualization, design, visualization, layout, typography, interactivity, graphite pencil, colored pencil, charcoal, ballpoint pen, technical pencil, ink and ink wash, watercolor, oil, advertising roughs, gesture drawing, contour drawing, sketching, landscape study, still life, figurative study and includes three-dimensional design, film-making, videographics and photographic color correction.

My self-taught education in web design came after leaving college and I endeavored to put together an online portfolio of my artwork. Upon finishing my online portfolio I was asked to do website design work for others, based on its effectiveness. In 1997, I started Symbiotic Design as a DBA company for my clients' web design projects and have been doing that on at least a part-time basis ever since. I pride myself in delivering well branded, web coding standards based websites that are professional, well optimized and user friendly. I take great pride in my eye for detail.

Video courses taken at *USF (University of Sioux Falls)* while attending *Augustana College* (now known as *Augustana University*) were mostly live video graphics for the campus sports show. I also was a cameraman at KDLT temporarily. Since then, I have dabbled in Adobe Premier and After Effects and played with other NLE editors as a hobby.

REFERENCES

Dr. Gerry Schlenker gerry.schlenker@usiuouxfalls.edu
New Media Chair, University of Sioux Falls (605) 331-6615

Bill Bartel <mailto:bill.bartel@usiuouxfalls.edu>
MIS Director, University of Sioux Falls (605) 331-6703

Creative, determined, with a high visual acumen and an eye for detail.

Anxious to learn more, share my own knowledge, and teach others.

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